ZULA ROOT

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EDUCATION

University of Pennsylvania 2025–2029
B.A. Philosophy, Politics and Economics; minors in Legal Studies & History, College of Arts and Sciences. GPA: 3.56

Berkeley High School 2021–2025
Editor, The Berkeley High Jacket (student newspaper). IB Diploma Program.

EXPERIENCE

Kinelo — AI Product Intern 2026

- First intern at a venture-backed AI startup, working directly with the founding team on early-stage growth.
- Built and managed an agentic pipeline for market research; led customer discovery interviews.
- Conducted competitive analysis of AI products to inform positioning and go-to-market strategy.

Van Pelt Library, Interlibrary Loans — Student Staff 2025–2026

- Fulfilled interlibrary loan requests for students and faculty across a global network of partner institutions.
- Tracked loan statuses and shipping timelines; resolved fulfillment issues using library database systems.

SF-Marin Food Bank — Community Outreach, Home-Delivered Groceries 2020–2025

- Led door-to-door outreach across 400 San Francisco households, identifying and addressing barriers to food bank access.
- Coordinated logistics, route planning, and household check-ins with a volunteer team.

LEADERSHIP & ACTIVITIES

Penn Varsity Soccer — NCAA Division I Student-Athlete 2025–Present

Member: Wharton Undergraduate Finance Club (WUFC), Wharton Women, Global Research and Consulting Group (GRC), Wharton Private Equity & Venture Capital Club (PEVC) 2026–Present

SKILLS & CERTIFICATIONS

Technical: Excel, PowerPoint, Google Workspace, Claude Code, prompt engineering, AI agent workflows

Analytical: Market research, competitive analysis, customer discovery, go-to-market strategy, data analysis, written and verbal communication

Certifications: AI Essentials Specialization (Google) · First Aid (National CPR Foundation)